

**COAST GUARD ACADEMY PARENTS ASSOCIATION NATIONAL COUNCIL  
MEETING**

**Alumni Center, USCGA**

**October 12, 2007**

The meeting was called to order at 8:35 am by President Dom DiIulio.

Present: David Anderson, Cassandra Brown, Dan Crump, Joan and Doug Daeffler, Carolyn and Dom DiIulio, Brad Dykens, Linda Gruver, Lou Hepp, Kaye Hollifield, Timothy Jarman, Stephanie Jones, Paul Kaufman, Robert Lally, Kelly Morgan, Bob Murray, Debby Parker, Niles Pierson, Gayle and Michael Ramirez, Frank Rodino, Elena Salinas, Catherine Tolliver, Tim Van Cleef, Richard Vihonski, Gary Ward, Nevin Wiest, Ken Winterberger, Angel Womack.

Academy Staff: RADM J. Scott Burhoe (Superintendent), CAPT Daniel May (Assistant Superintendent), CAPT Kurt Colella (Dean of Academics), CAPT Judy Keene (Commandant of Cadets), CAPT Susan Bibeau (Dean of Admissions), Ray Cieplik (Director of Athletics), MCPO John Niece (Command Master Chief).

Academy Alumni Association: CMDR James Silvester (President), Pete Dane (Development Officer)

Academy Report

RADM Burhoe gave many thanks for PA involvement in the CGA. He stated that the goal is to let people know about CGA so that we are no longer the “best kept secret” in higher education. There has been an increased CG investment in the Academy---\$3 million more in reoccurring expenses for operation. We have also received \$1 million in recurring funding for facilities maintenance. There is also Congressional interest---we host Congressman Micah (R-Florida). We are about to reenergize Board of Visitors and hope to sponsor visit in April. In his interactions with alumni, he notes that they are impressed with current cadets and the facilities and tell him “keep up the good work.”

CAPT Collella talked about a reinvigoration of action/strategic plan for the CGA academic programs. He noted that there have been nine published books written by faculty and 17 cadet-published papers in peer-reviewed journals. Other points mentioned included:

- 1) associate dean for academic support services; writing center
- 2) integration of military, academic and character development
- 3) communications partnership
- 4) “Library after Next”---information literacy---what will our library look like in 10 or 15 years?
- 5) “Academy after Next”---what will future footprint of Academy look like?
- 6) Core curriculum---integration of diversification, internationalization

Dr. Cieplik reported that six teams have received sportsmanship awards. He mentioned the upgrade in facilities, especially in Chase Hall and also lauded the close relationship and partnership of CGA senior staff.

CAPT Keene gave a snapshot State of the Corps and said they are “doing terrific.” She said spirit, pride and performance is high, giving an example of the really good behavior at basketball games. She stated that they are also working on operational training (currently too much on CGA as opposed to the field) to be the best junior officer they can be.

CAPT May is the conduit between CGA and CG HQ to work on initiatives. He related resources for the Academy---the CGA operating budget is \$20 million---\$2.5 million for energy and utilities; food contract is \$5.0 million; IRM (.edu and .mil) \$2.5 million. Most costs are given and fixed---the amount of flexibility is less than \$5.0 million. The achievement of getting these new dollars is pretty significant. An additional \$1 million for maintenance brings the CGA maintenance budget up \$6.0 million. He also discussed the construction of the E-Wing (50 2-person rooms) on Chase Hall---\$15 million (total for entire Coast Guard is \$30 million). It should be done in March with occupancy for next fall (maybe summer) and will include air conditioning. He discussed the swing space for renovation of original Chase Hall---\$85 million plan for renovation of Chase Hall. They are also trying to bring *Eagle* back to pier at the Academy---cannot tie up here right now. It will be about \$6 million to adapt pier for mooring  
Other items he mentioned included the \$1 million renovation of the Exchange, new logo materials---Nike, Champion---hats, shirts, fleeces and noted that 1/3 of sales at Homecoming were with logo materials (CGA Alumni Assn gets a cut of royalties, and that goes back to the cadets)

CAPT Bibeau thanked the PA for its donation to the Admissions Reception Center, including water, pretzels and granola bars. She described the Academic Partners, the admissions volunteer program, which has over 580 members---85 are parents; many others are graduates or auxiliary members. The good news about program is that it has been growing; the bad news is that resources are needed to keep everyone informed. She encouraged the participation of chapters to help/host with socials to reach out to prospective applicants. It is important to have a regular communications campaign to high school students. There is a need to be visible online with an Internet-based strategic marketing initiative.

MCPO Niece noted that he is the liaison between the enlisted force and command cadre. He works company chiefs to help cadets to understand what they are getting into after they graduate---the enlisted force is young and needs direction. He described it as “talk truth to power” and to squash/confirm assumptions about the Academy.

Q & A with CGA Staff:

Question about small boat station assignments as opposed to cutter assignments for 3/c cadets:

CAPT Keene replied that there are not the resources to send all cadets to cutters. Some cutters are remotely located. Some small boat assignments were positive; some stations (especially in the 9<sup>th</sup> District) were not prepared.

CAPT May replied that about 80-85% of graduates are assigned to sea duty; others go to Aviation or Sectors. Small boat stations will prepare for Sector assignments. The goal is to get 1/c to cutter assignments.

Question about recruiting leave:

Cadets must have GPA of 3.0. Echo Company handles recruiting leave, which is usually the Monday and Tuesday of Thanksgiving week. The goal is to reach 150-200 possibilities, targeting groups such as Eagle Scouts.

Question about getting a current, updated list of cadets (and parents) for invitations to the All-Academies Balls:

Contact Mary Crevier in the Registrars Office

The Delaware Valley Chapter thanked the Admissions Office for their help in sending out invitations to New Cadet Welcome Social.

Question---Do the cadets know that faculty publish books?

We need to try and make sure that communication is facilitated.

### Alumni Association Report

The Association is looking at over \$400,000 in contributions in 2007.

They are using telemarketing services, mostly to swab parents, but will also be reaching upper-class parents who do not currently have pledged.

There is a little over \$150,000 in funding of cadet activities and a little under \$150,000 in cadet transportation funds.

CMDR Silvester thanked parents for all their support. He talked a little about the licensing program with the use of the CGA logo. In response to a question, he noted that chapters can use the PA logo, but not the CGA logo, in the sale of note cards. He also noted that the third floor of the Alumni Building is finished and will house the Institute for Leadership (a director has been hired---Don Shrome, class of \_\_\_\_\_). Part of the third floor has also been set aside for boxing---a ring will be set up.

### Recording Secretary

The minutes for the PA meeting of July 1, 2007 were approved with the change---  
**election will occur at, or prior, to the PA meeting.**

### Treasurer's Report

The Treasurer's report was approved.

The balance in the Transportation Endowment fund is approximately \$143,000 and the Activities Endowment is approximately \$154,000. The major expenditures for this year include \$1200 for *Eagle*, \$48,000 for van maintenance and copier service, and \$120,000 into the two endowments

### Nominating Committee Report (Kaye Hollifield)

The committee is recommending the following slate for the 2007-09 At-Large Members to be forwarded for approval at the General Membership meeting on October 13.

Richard and Peggy Vihonski

Kaye Hollifield

Kelly Morgan

Dan and Helen Crump

Tim Van Cleef

Lizann Miller (West Virginia)

Bill and Elizabeth Korn (Florida)

A discussion ensued about membership of Executive Council. It was noted that there were many people interested in serving on the Council (three from the Class of 2009 and more than a dozen from the Class of 2011).

A motion was made and approved to amend the PA bylaws to increase number of Executive Council members so that there will be up to five per class with a maximum of 20 for the entire Council. Robert Lally and Nevin Wiest will develop amendment language.

It was noted that the PA Constitution could be amended add up to three webmasters as members of the Executive Council (not as officers). Further discussion about the Inclusion of webmaster(s) as a member of the Executive Council was deferred until a later meeting.

A list of suggested funding proposals for local chapters was handed out.

Dykens---Florida chapter will take EMT

Pierson---CAPT Foye executive committee will take a look at the list. The chapter will also take on purchase/distribution of beverages/energy bar on R-Day

Kaufman---the Delaware Valley chapter will be meeting today and will look at the list; (it was later determined that a contribution of \$2600 will be made for cadet activities). The chapter will continue to work with Chesapeake & Potomac chapter on pre-R Day activities (the \$1500 cost is split between these 2 chapters).

### New Business

- 1) The Texas Gulf Coast Chapter will be re-formed with the new name of Texas Lone Star Chapter.
- 2) There is the possibility of a chapter taking on purchase/distribution of beverages/energy bars to each new cadet on R-Day following the swearing in ceremony
- 3) There was a discussion about adding additional features to the website specifically for constituent chapter officers. It was considered that this would be extremely helpful, especially for smaller chapters and new officers. Items might include:
  - Sample bylaws that can be modified for use by chapters
  - A master planning calendar that lays out key dates and events that occur throughout the year. ...e.g. R-Day, Parents weekend, Holiday Balls, and graduations occur from year to year.
  - Holiday Ball invitation samples
  - Newsletter templates
  - Membership forms
  - Chapter officer titles, roles, and responsibilities
  - "Best practices" from other chapters, e.g. fund raising tips, welcome picnic ideas, etc.

Information like this is available from many of the more mature chapters and sharing it would be extremely helpful for newbie chapters who are considering getting involved. It's less overwhelming for a volunteer if they know the specific tasks and dates are clearly spelled out. But unlike other organizations, our chapter leadership usually turns over every 4 years. Why reinvent the wheel every year?"

Frank Rodino will work with webmasters to develop.

#### Other notes

Tamara McKenna distributed shirts to Academy Partners.

It was noted that Carolyn DiIulio had been presented with the President's Volunteer Service Award.

Congratulations were given to CAPT May as an Admiral (select).

#### Adjournment

The meeting was adjourned at 11:57 am.